



Dr. Raedene Copeland

Speaker | Coach | Host



Dr. Copeland uses her expertise in appearance and culture to develop leaders and help organizations achieve strategic goals. She coaches organizations and leaders on delivering impact by establishing strong footing and communicating distinctive brands.

Leadership Speaking Series



Heels of Ambition:

- Navigating the Politics of Leadership



Shoe In:

- Earning a Seat at the Table



Stepping into the Spotlight:

- Making Your Mark



Leading from the Sole:

- Being Grounded in You

Testimonial

Dr. Copeland is an experienced and highly engaging speaker, who can connect with a wide range of audiences. She is deeply substantive, knowledgeable, and charismatic, and makes great use of humor and personal examples. Her events bring attendees to the next level of learning and professional growth!

Dr. Margaret Shenk

Get in Touch

(919) 225-4534 | rae@achievebrandconsulting.com | achievebrandconsulting.com

Leadership Speaker Topics



Heels of Ambition:

Your feet transport you to your next exciting professional pursuit. However, your heels stabilize you to stand tall and assertive as you climb that unpredictable corporate ladder.



Shoe In:

A strong first impression is key to professional advancement. To earn a seat at the table, you must strategically promote and position you, your ideas, and your value to the team.



Stepping Into the Spotlight:

Climbing the ladder demands that you lead and be seen. You must polish your verbal and non-verbal script to be ready for the big stage.



Leading From the Sole:

The soles of your feet keep you grounded. To be a transformational leader you must model connection, competency, and courage.

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Introducing Dr. Raedene Copeland

I can think of few communities that are more difficult to unite and motivate than academics. The egos! The opinions! The demands of teaching! The demands of scholarship! It takes a person of rare gifts to bring them out of their offices, unite them, and inspire them.

Dr. Raedene Copeland is uniquely gifted in rallying people — even stubborn introverts like me — to wake up, work together, and find a sense of purpose in community and cooperation. I have not had the privilege of learning from her as a student in her courses on apparel design and merchandising, but I have been mightily impressed with her leadership among her peers. At Seattle Pacific University, Dr. Copeland has shown that academics can be beacons of positivity and teamwork without surrendering their standards of academic excellence.

In her time at SPU, while shouldering the same burdens of teaching and scholarship that all faculty share, Dr. Copeland developed a user-friendly website full of resources to help us do our jobs better. What's more, she has taken routine events on the academic calendar and transformed them into memorable and exciting activities — such as the annual Faculty Retreat that is the prologue to our academic year. Under her direction, the Faculty Retreat gave academics across myriad disciplines full days of engagement that provided a stronger sense of community and purpose. I've come to think of her as the turbo-powered engine that somehow draws hundreds of faculty boxcars along a challenging track, so that we make progress with momentum.

And when Dr. Copeland steps up to the microphone, we put on our seatbelts — we know we're about to receive an infusion of energy and motivation. I'm not talking about the "motivational speaker" superficiality that is so often presented as "school spirit." I'm talking about someone who believes what she says, an example of character and conviction. Dr. Copeland has helped us believe in the uniqueness of our University's vision, and she has reminded us of what is possible when we commit to a common vision for a greater good. She moderated panel discussions with expertise, efficiency, and grace. What's more, she has emceed Q-and-A sessions with cleverness and creativity, which can be a challenge in communities of academics prone to speechifying.

And through it all, Dr. Copeland always responds to anyone who approaches her with a radiant spirit of welcome, delight, and humor.

Wherever she goes, Dr. Raedene Copeland is going to inspire and bless people — by example (her heart is equal to her intellect), and by her ministry of encouragement. She has been both the caffeine that I needed at early morning meetings and the fuel for my ongoing belief in what a community can accomplish.

Jeffrey Overstreet

Assistant Professor of English and Writing
Seattle Pacific University

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Book Dr. Copeland

SPEAKER RATE SHEET

VIRTUAL KEYNOTE	\$5,500 - \$15,000
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IN PERSON KEYNOTE	\$6,500 - \$25,000
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WORKSHOP	\$4,500 & Up
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VIRTUAL WORKSHOP	\$3,500 & Up
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EVENT HOST	\$5,000 & Up
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Rates vary based on size and scope of event. Travel expenses are not included.



Book Me!

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