DR. RAEDENE COPELAND

Speaker | Coach | Host



Dr. Copeland uses powerful storytelling to highlight the lessons we can learn about strategy and success by exploring the twists and turns inherent in the immigrant experience. Combining her expertise in appearance and culture with personal anecdotes, Dr. Copeland will lead you on an inspirational journey revealing how to defy your odds.

Global Engagement Speaking Series

Topics:



TO BE OR NOT TO BE:

Negotiating Your Identity



THE POWER OF YOU:

The Value of Your Story



VALUE OF MENTORS:

The Unsung Heroes



NATURAL-(I)-ZATION:

Cementing Your Contribution

Get In Touch

Global Engagement Speaker Topics





To Be or Not to Be:

Progress requires you to navigate various socio-cultural contexts to succeed. Thus, you may feel pressured to code switch and negotiate your identity. Is this the only way to play the game?



The Power of You:

There is only one you! For you to fulfill your potential, you must embrace the value of your unique lived experiences.



Value of Mentors:

Success requires a supporting cast. All success stories come with closing credits that list the mentors and sponsors who contributed to the rise of these game changers.



Natural-(1)-zation:

The adage "let your work speak for itself" has left some people lagging in life and career. It is imperative to your success to understand and make known the value of you.

EMAIL: RAE@ACHIEVEBRANDCONSULTING.COM | PHONE: (919) 225-4534

Introducing Dr. Raedene Copeland

I can think of few communities that are more difficult to unite and motivate than academics. The egos! The opinions! The demands of teaching! The demands of scholarship! It takes a person of rare gifts to bring them out of their offices, unite them, and inspire them.

Dr. Raedene Copeland is uniquely gifted in rallying people — even stubborn introverts like me — to wake up, work together, and find a sense of purpose in community and cooperation. I have not had the privilege of learning from her as a student in her courses on apparel design and merchandising, but I have been mightily impressed with her leadership among her peers. At Seattle Pacific University, Dr. Copeland has shown that academics can be beacons of positivity and teamwork without surrendering their standards of academic excellence.

In her time at SPU, while shouldering the same burdens of teaching and scholarship that all faculty share, Dr. Copeland developed a user-friendly website full of resources to help us do our jobs better. What's more, she has taken routine events on the academic calendar and transformed them into memorable and exciting activities — such as the annual Faculty Retreat that is the prologue to our academic year. Under her direction, the Faculty Retreat gave academics across myriad disciplines full days of engagement that provided a stronger sense of community and purpose. I've come to think of her as the turbo-powered engine that somehow draws hundreds of faculty boxcars along a challenging track, so that we make progress with momentum.

And when Dr. Copeland steps up to the microphone, we put on our seatbelts — we know we're about to receive an infusion of energy and motivation. I'm not talking about the "motivational speaker" superficiality that is so often presented as "school spirit." I'm talking about someone who believes what she says, an example of character and conviction. Dr. Copeland has helped us believe in the uniqueness of our University's vision, and she has reminded us of what is possible when we commit to a common vision for a greater good. She moderated panel discussions with expertise, efficiency, and grace. What's more, she has emceed Q-and-A sessions with cleverness and creativity, which can be a challenge in communities of academics prone to speechifying.

And through it all, Dr. Copeland always responds to anyone who approaches her with a radiant spirit of welcome, delight, and humor.

Wherever she goes, Dr. Raedene Copeland is going to inspire and bless people — by example (her heart is equal to her intellect), and by her ministry of encouragement. She has been both the caffeine that I needed at early morning meetings and the fuel for my ongoing belief in what a community can accomplish.

Jeffrey Overstreet

Assistant Professor of English and Writing Seattle Pacific University

EMAIL: RAE@ACHIEVEBRANDCONSULTING.COM | PHONE: (919) 225-4534

Book Dr. Copeland

SPEAKER RATE SHEET

VIRTUAL KEYNOTE \$5,500 - \$15,000

IN PERSON KEYNOTE \$6,500 - \$25,000

WORKSHOP \$4,500 & Up

VIRTUAL WORKSHOP \$3,500 & Up

EVENT HOST \$5,000 & Up

Rates vary based on size and scope of event. Travel expenses are not included.

















Book Me!

EMAIL: RAE@ACHIEVEBRANDCONSULTING.COM | PHONE: (919) 225-4534